



**Market Dimensions**  
*Facilitators at their best*

Countries	Panel Count
USA	335,285
Canada	130,707
Argentina	17,456
Brazil	55,897
Colombia	97,685
Chile	30,785
Mexico	43,876
Peru	24,786
Venezuela	26,589
Australia	73,995
New Zealand	34,243
Austria	11,437
Belgium	38,765
Czech Republic	38,998
Denmark	37,659
Finland	31,043
France	94,342
Germany	101,341
Hungary	27,693
Italy	65,248
Ireland	12,987
Netherlands	95,345
Norway	25,432
Poland	17,131
Romania	25,002
Russia	128,564
Spain	55,451
Sweden	53,412
Switzerland	9,765
Turkey	103,211
United Kingdom	194,654

Countries	Panel Count
China	175,994
Hong Kong	14,786
India	104,523
Indonesia	112,563
Japan	89,451
Malaysia	38,243
Pakistan	27,333
Philippines	22,874
South Korea	175,632
Singapore	12,332
Taiwan	27,654
Bahrain	2,234
Iran	16,587
Israel	13,224
Jordan	5,003
Kuwait	2,300
Lebanon	8,673
Qatar	5,476
Saudi Arabia	12,666
UAE	13,432
Algeria	8,765
Egypt	12,749
Mauritius	2,887
Morocco	9,729
South Africa	4,543
Sudan	3,876
Tunisia	1,706
Zimbabwe	2,231

<b>TOTAL</b>	<b>2,966,250</b>
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